

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**CUSTOMER NO.: 22927**

Confirmation No.: 3731

Applicants: Walker *et al.*

Application No.: 10/581,433

Filed: May 18, 2007

Title: MARKETING SYSTEM EMPLOYING VENDING MACHINES

Attorney Docket No.: 03-056

Group Art Unit: 3653

Examiner: Michael E. Butler

**SUPPLEMENTAL REPLY  
to the Final Office Action mailed August 3, 2010  
with AMENDMENT**

**Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Examiner:

Following the Request for Continued Examination filed November 3, 2010 and the Telephone Interview conducted with the Examiner on November 26, 2010, please enter this Supplemental Reply with Amendment and consider the following remarks.